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OptimuM AIR Expands Air Medical Operations to Hawaii with a New Base

HONOLULU, HI and LAS VEGAS, NV, May 10, 2023 – OptimuM AIR, a provider of fixed-wing air and ground ambulance services, is pleased to announce the expansion of its operations to Hawaii. This new expansion will allow OptimuM AIR to offer its critical care air ambulance services to patients in Hawaii and the Pacific Rim region. This expansion is part of the company's ongoing commitment to bringing a high-quality, comprehensive medical transport solution to the region.

The decision to expand to Hawaii is based on a variety of factors to include the increasing demand for air medical services in the region. Hawaii's remote location and diverse geography make it a challenging environment for emergency medical transportation, and OptimuM AIR's services intends to become a complimentary component of the state's healthcare system.

OptimuM AIR's Hawaii operation will be based in Honolulu and will feature a Dassault Falcon 50 tri-jet aircraft equipped with the latest in medical technology and staffed by highly trained medical professionals. The company's team of medical personnel includes experienced flight nurses, paramedics, physicians, respiratory therapists and other specialists who are specially trained to provide advanced care to patients during air transport.

OptimuMedicine, the parent company of Optimum AIR, headquartered in Las Vegas, has been providing critical care transport services in Nevada since 2017. That includes both ground and fixed-wing air ambulance. "We are thrilled to be expanding our air medical operations to Hawaii," said OptimuMedicine Founder and CEO Devon Eisma. "Our team is committed to providing the highest level of care to patients in need, and this expansion will allow us to reach even more patients around the world."

For more information on OptimuM AIR, please visit www.optimum-air.com. For dispatch, please call (844) 888-8911.

About OptimuMedicine, LLC

OptimuMedicine was founded in 2017 by a group of nurses, nurse practitioners, paramedics and a physician who desired to improve the overall quality of healthcare in the communities they served by first improving prehospital and interfacility transport and then bridging the gap from the Emergency Department to the Intensive Care Unit. Our mission is to provide excellent care to each patient we encounter, relevant and timely education to each of our students, and model integrity with every interaction.