



OPTIMUMEDICINE
emergency | critical care | transport

PRESS RELEASE

For immediate release
September 25, 2026

Locally Owned OptimuMedicine Granted City of Las Vegas Ambulance Franchise, Expanding Access to Ground Ambulance Transport in Southern Nevada

LAS VEGAS — OptimuMedicine has been granted a City of Las Vegas non-emergent ambulance franchise. The franchise authorizes OptimuMedicine to transport patients originating in the City of Las Vegas to any appropriate receiving facility.

OptimuMedicine was founded in 2017 in Las Vegas. Nearly a decade later, the company remains locally based and clinician-led, with headquarters in Las Vegas and a passion for improving the healthcare community in Southern Nevada, pioneering the Advanced Critical Care Transport (A-CCT) model in Southern Nevada, providing the highest level of care available on a Ground Ambulance in Southern Nevada.

“This franchise is a vote of confidence in a Las Vegas company that has been built from the ground up to serve Las Vegas residents and visitors alike,” said Devon Eisma, EMS-RN, CFRN, CEN, found and CEO of OptimuMedicine. “We are clinicians first. We created OptimuMedicine with our friends, families, and neighbors in mind.”

In 2024, as a demonstration to their commitment to clinical quality, safety, and transport medicine best practices, OptimuMedicine earned NAAMTA accreditation for fixed-wing and ground ambulance operations. NAAMTA (National Accreditation Alliance of Medical Transport Applications) evaluates organizations on transport safety, patient care, quality management, and continuous improvement.

For more information on OptimuMedicine, LLC, please visit www.optimumedicine.com. For 24/7 dispatch, please call (844) 888-8911.

About OptimuMedicine, LLC

OptimuMedicine was founded in 2017 by a group of nurses, nurse practitioners, paramedics and a physician who desired to improve the overall quality of healthcare in the communities they served by first improving prehospital and interfacility transport and then bridging the gap from the Emergency Department to the Intensive Care Unit. Our mission is to provide excellent care to each patient we encounter, relevant and timely education to each of our students, and model integrity with every interaction.

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